



Communication Pack #1

D 1.15

Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union. Neither the European Union nor the granting authority can be held responsible for them.

This project has received funding from the European Union's Horizon Research and Innovation Programme under grant agreement No. 101134934.

© – 2025 – EU-RISE Consortium. All rights reserved.

This document and its content is the property of the EU-RISE Consortium. It may contain information subject to intellectual property rights. No intellectual property rights are granted by the delivery of this document or the disclosure of its content. Reproduction or circulation of this document to any third party is prohibited without the prior written consent of the Author(s), in compliance with the general and specific provisions stipulated in the EU-RISE Grant Agreement and Consortium Agreement.



**Funded by
the European Union**

Project Information

Information type	Details
Grant Agreement Number	101134934
Project name	EUropean RobotIcs for Space Ecosystems
Project acronym	EU-RISE
Call Identifier	HORIZON-CL4-2023-SPACE-01
Topic	HORIZON-CL4-2023-SPACE-01-12
Funding Scheme	HORIZON Research and Innovation Actions
Granting authority	European Health and Digital Executive Agency
Project start date	01.12.2024
Project duration	24 months
Project coordinator	Airbus Defence and Space GmbH
Deliverable reference number and full name	D1.15 – Communication Pack #1
Delivery Date	07/03/2025
Issue	v1.0
Document produced by	Thomas Stollenwerk, OKP Michael Anranter, OKP
Document verified by WP Leader	Airbus Defence and Space GmbH
Document authorised by Project Coordinator	Airbus Defence and Space GmbH
Dissemination Level	Public ¹



¹ The document is available to the public.

Foreword

This comprehensive Communication Pack has been meticulously curated to facilitate the dissemination of project-related information through a variety of channels. The included resources, ranging from social media assets to press materials, are designed to empower EU-RISE project members to effectively engage with target audiences, highlight accomplishments, and cultivate heightened awareness of the project's significance.

List of participating organisations

Participant No.	Participant Organisation Name	Country
1 (Coordinator)	AIRBUS DEFENCE AND SPACE GMBH	DE
2	DEUTSCHES FORSCHUNGSZENTRUM FÜR KÜNSTLICHE INTELLIGENZ GMBH	DE
3	MAGELLUM SAS	FR
4	AIRBUS DEFENCE AND SPACE SAS	FR
5	AIRBUS DEFENCE AND SPACE LTD	UK
6	SENER AEROESPACIAL SOCIEDAD ANONIMA	ES
7	The Exploration Company GmbH	DE
8	OIKOPLUS GMBH	AT
9	LIBRE SPACE FOUNDATION	EL

No part of this work may be reproduced or used in any form or by any means (graphic, electronic, or mechanical including photocopying, recording, taping, or information storage and retrieval systems) without the written permission of the copyright owner(s) in accordance with the terms of the EU-RISE Consortium Agreement (EC Grant Agreement 101134934).

Change Log:

Version	Date	Description
v0.1	21.08.2024	Creation of draft template
v0.2	23.08.2024	Final check and minor changes before submission to coordinator
v1.0	17.02.2025	Includes remarks from EC reviewers

Export Control Information

Section 1

This document contains Technical Information:

Yes **No**

If No to section 1: please complete Section 2

If Yes to Section 1: please complete Section 3 as applicable

Section 2

I confirm the document does not contain Technical Information and is
“Not-Technical”.

Name: Marko Jankovic

Date: 06.03.2025

Section 3

3a. National and EU regulations Export Control Assessment

This document has been assessed against applicable export control regulations in

France Germany Spain UK Other: [specify country]

and does not contain Controlled Technology and is therefore **“Not Listed / Not Controlled”**.

and contains Controlled Technology with export control classification xExxx.

Note: Any transfer of this document in part or in whole must be made in accordance with the appropriate export control regulations. Prior to any transfer outside of the responsible legal entity, confirmation of an applicable export licence or authorisation must be obtained from the local Export Control Officer (ECO).

3b. US (ITAR / EAR) Export Control Assessment

- This document does not contain US origin Technical Data (Technology)
- This document contains “Technology” which is controlled by the U.S. government under [USML category number / ECCN] and which has been received by [legal entity] under the authority of [licence number / ITAR exemption / EAR licence exception / NLR].
- This document contains technology which is designated as EAR99 (subject to EAR and not listed on the USML/CCL).

Note: Any re-export or re-transfer of this document in part or in whole must be made in accordance with the appropriate regulation (ITAR or EAR) and applicable authorization. If in any doubt please contact your local ECO.

3c. Technical Rater Information

This document has been assessed by the following Technical Rater:

Assessed and classified by:

Date classification completed:

Table of Contents

1. Introduction	9
2. Content of the Communication Pack #1	9
2.1 Social Media Shareables for Project Channels and Partner Channels	9
2.2 Edited Stakeholder Workshop Recording (Video)	9
2.3 EU RISE Mission Badge Stickers and Sew-On Patch	10
2.4 EU-RISE Flyer	10
2.5 EU-RISE Poster	10
2.6 Press folder (PR, Interview, Visuals)	10
3. Conclusion	11

Definitions and Abbreviations

Abbreviation	Meaning
D	Deliverable
V	Version
WP	Work Package

1. Introduction

Two communication kits are planned over the course of the project - one in month 9 (D1.15, August 2024) and one in month 20 (D1.16, July 2025). They are intended to enable the partners involved in the project to actively communicate about the project themselves through visibility tools and communication materials, and to use their own existing channels for this purpose.

The contents of communication pack #1 was outlined under section 5.4.1 in D.1.14 'Communication and Dissemination Strategy.' All work described in this Deliverable has been carried out in WP1.

By effectively utilizing these communication tools, the project consortium can enhance its visibility, engage with stakeholders, and communicate its achievements to a wider audience.

2. Content of the Communication Pack #1

2.1 Social Media Shareables for Project Channels and Partner Channels

Resource: <https://oikoplus.faircloud.eu/s/A83PqPTcjFSymgG>

These are pre-designed, ready-to-use graphics and text snippets tailored for various social media platforms by the project beneficiaries on their individual channels (e.g., Twitter, LinkedIn, Instagram, Facebook) as well as on the EU-RISE channels. They include images, short videos, quotes, and key messages about the project. These shareables can be used to:

- Increase project visibility and reach
- Engage with target audiences
- Generate interest and discussions
- Drive traffic to the project website or other relevant platforms

2.2 Edited Stakeholder Workshop Recording (Video)

Resource: <https://www.youtube.com/watch?v=o44xF7Jz5yg&t=27s>

A professionally edited video capturing the key moments and insights from the stakeholder workshop. This video can be used to:

- Share project progress and achievements
- Showcase stakeholder involvement and support
- Generate interest in the project's goals and outcomes

- Provide valuable content for the project website and social media

2.3 EU RISE Mission Badge Stickers and Sew-On Patch

Resource: <https://oikoplus.faircloud.eu/index.php/f/823494>

The design of the mission badge, which picks up on the EU-RISE logo, deliberately takes up the classic look of mission badges from the aerospace industry. These physical items that can be used to:

- Enhance project branding and identity
- Create a sense of community and belonging among project partners and stakeholders
- Serve as promotional items at events and conferences
- Reward project participants or partners

2.4 EU-RISE Flyer

Resource: <https://oikoplus.faircloud.eu/s/gtcFmoiT8jZDQHf>

A concise, visually appealing document providing an overview of the project, its objectives, and key outcomes. It can be used to:

- Distribute at events and conferences
- Share with potential partners and stakeholders
- Provide a quick and easy-to-understand project summary

2.5 EU-RISE Poster

Resource: <https://oikoplus.faircloud.eu/s/mCpFLRQMeC8YAPe>

A larger format visual representation of the project, highlighting key information and showcasing project results. It can be used to:

- Display at exhibitions, conferences, and project events
- Distribute to potential partners and stakeholders
- Create a strong visual impact and project awareness

2.6 Press folder (PR, Interview, Visuals)

Resource: <https://oikoplus.faircloud.eu/s/tbZLJZD783Kp72Y>

It contains a collection of materials designed for media outreach, including:

- Press releases: Announcing project milestones, achievements, and news
- Interview materials: Key messages, talking points, and background information for interviews
- High-resolution images and videos: Visual assets for media use
- Project factsheets: Concise summaries of project information

In order to send the content materials in printed form in a representative manner and in combination with the poster and stickers, different and - depending on the recipient - customised print contents can be enclosed in a designated folder.

The press folder can be used to:

- Generate media coverage and increase project visibility
- Build relationships with journalists and media outlets
- Manage media inquiries effectively
- Control the project's messaging

3. Conclusion

The communication materials provided in this Communications Pack are intended to help the members of the EU-RISE project consortium to communicate about the project on their respective channels in the most appealing and informative way possible. The use of the materials on the project's LinkedIn channel so far has fortunately shown that the materials have met with public approval.